

WE NEED EVERYONE TO STOP CRIME

CALL **504-822-1111**

**“WE WANT  
YOUR INFORMATION  
NOT YOUR NAME”**

**CRIMESTOPPERS SAFE SCHOOL HOTLINE**

The Safe School Hotline  
is an **ANONYMOUS** hotline  
to report crime. A **CASH REWARD**  
is offered up to \$2,500  
(depending on the crime)  
for crime tips.



**CRIMESTOPPERSGNO**



**504-822-1111 • 1-877-903-STOP**  
**www.crimestoppersgno.org**

Text a tip



TipSubmit



CrimestoppersGNO



crimestoppergno

## We hear your number on the news, but who IS **Crimestoppers** GNO?

Crimestoppers GNO, Inc. is a 501 (c) (3) nonprofit who works directly with citizens and law enforcement to promote community safety. We are NOT the police. Crimestoppers GNO, Inc. serves the following parishes: Orleans, Jefferson, St. Bernard, St. Charles, St. James, St. John the Baptist, Plaquemines, St. Tammany and Washington.

**The Mission of the Crimestoppers Safe School Hotline seeks to ensure that public, private and parochial middle and high school students have a safe environment for studying and learning. Crimestoppers works in partnership with local schools and law enforcement to provide an anonymous process for students and teachers to provide information on planned acts or crimes committed on their school campus, off campus school activity or in their community. *We believe that students are the best tool in keeping schools safe and strive to empower and educate students on their role in crime prevention.***



### HOW TO CONTACT **CRIMESTOPPERS** SAFE SCHOOL HOTLINE WITH A TIP

We operate 24 hours a day, 7 days a week. Spanish Speaking Interpreters are available.

- **CALL:** (504) 822-1111 or 1(877) 903-STOP
- **TEXT** an anonymous tip to: TYPE in TELL CS, then your crime information to 274637 (CRIMES)
- **DOWNLOAD** our FREE MOBILE APP - TIP SUBMIT



Email an anonymous tip on the Crimestoppers web site:

[www.crimestoppersgno.org](http://www.crimestoppersgno.org)

## Let **Crimestoppers** GNO be your **LOCAL** solution to **Campus Safety: How can my school sign up?**

Any school district or individual school may participate with Crimestoppers in our Safe School Hotline by signing a Memorandum of Understanding (MOU) with us. The Safe School Hotline MOU outlines the Crimestoppers anonymous tip process, promotional process and education to students and their families and designates a direct liaison between the school and Crimestoppers.

**There is NO COST for the school to participate.** Once your MOU is completed, we will provide you with posters for the classes, fliers and other promotional items. We will also request a direct link from your website to our Tip Submission page on our website. A very important part of our Safe School program is the ability to address the students on the tip process and other crime prevention topics. A list of the topics we generally speak on are below. Appearing in person provides the students with a greater sense of comfort to use the hotline and reinforces our reputation and connection to the general Crimestoppers hotline which they hear in the news.

**To receive more information on our program, please contact Crimestoppers GNO President and CEO, Darlene Cusanza, at 504 837-8477 or by email [darlene@crimestoppersgno.org](mailto:darlene@crimestoppersgno.org).**

## **WHEN SHOULD YOU CALL CRIMESTOPPERS GNO SAFE SCHOOL HOTLINE?**

We will take tips on:

- Bullying, fights, harassment, threats to bodily harm or school property
- Conflict resolution, stop a planned fight
- Narcotics, Alcohol or illegal substances
- Weapons – guns, knives, anything that is being used as a weapon
- Vandalism – graffiti or malicious mischief
- Arson – setting fires or conspiracy to set fires
- Bombs – threats, possession of bomb making materials or false reporting of bombs
- Any other felony crime, including robbery, burglary, theft, assault, sexual assault, gangs, threats

## **Crimestoppers** makes the process simple:

Crimestoppers uses professionally security trained operators to field calls/emails 24 hours a day, 7 days a week on our secure hotline/email service for students or teachers to report a tip. A tip may be called in concerning crime on or around their campus, school event or in their community. The information provided to this operator is routed to the appropriate agent, whether it is local law enforcement, school resource officer, or a member of the school's administration. When the tip information is of an urgent nature, our local Crimestoppers offices and/or the law enforcement/school liaison



will be contacted immediately. This is very important when comparing Crimestoppers to other non-local tip services. At Crimestoppers you have actual local staff monitoring all tips and responding as needed. We are aware of local hot issues and high profile cases, being better able to monitor the information process and react accordingly.

For example, if Crimestoppers received a tip concerning a weapon being brought to campus, this information would be dispatched to your school/law enforcement representative immediately, 24 hours a day, so you may respond. Many times, we are able to get the weapon BEFORE it ever makes it on campus.

Throughout the Crimestoppers process, whether by phone, email, text or mobile app, the tipster remains completely anonymous. The only way they are identified is by a tip number assigned to the caller. We will **NEVER** ask the name, phone number or social security number of our tipster AND our information is protected by Louisiana Privileged Information Statue R.S. 477.1.

Crimestoppers takes the burden from you, by monitoring the tips. Once a tip is sent to your liaison, we will ask for a disposition in a timely manner on the result of the tip. This can be done by email or phone. If a tip results in some type of disciplinary action, confiscation of a weapon or drugs, prevention of a planned act of violence or an arrest, a reward will be paid directly by Crimestoppers to the tipster. This means, **NO FUND-RAISING** and again **NO COST** to the school for this positive reinforcement for the tipster's assistance.

## **CRIMESTOPPERS CASH REWARDS:**

Students are told that they must contact Crimestoppers to learn the results of their information and to collect a reward. A reward of up to **\$2500 CASH** may be earned if the tip has been confirmed by school personnel or law enforcement to have led to an arrest, prevention of a planned act, and removal of weapons or drugs or as warranted by Crimestoppers and our partners. Rewards are paid to student tipsters via their assigned “tip” number through a prearranged time and date at a local bank drive up. The tipster will write down their tip number and send it through the bank drive up and the bank will send back an envelope with the cash reward. This method assures that our student never has to meet anyone in person to pick up their reward. The school is **NEVER** involved in the reward payout process.

A separate reward process for our general hotline caller or adults is used by Crimestoppers, which depends on an arrest and indictment received prior to a reward payout.



## **OUR TRACK RECORD:**

The Crimestoppers Safe School Hotline program, which began in 2004, has serviced over 250 schools across multiple parishes and has been a powerful tool in the Greater New Orleans area in making campuses safer.

Student tips have led to solving over 300 crimes and over 150 arrests.

Tips have also helped remove over 45 weapons, mainly guns and knives from campuses.

Our hotline has fielded over 1400 calls from students and have paid out \$24,000 in cash rewards, with several hundred dollars of rewards still to be claimed.



## YOUTH PROGRAMS

# CRIMESTOPPERS

Crimestoppers also engages youth by offering a high school leadership program entitled: **Crimestoppers Teen Ambassadors against Crime (T.A.A.C.)**. The TAAC program allows students an opportunity to directly engage with law enforcement and other community partners while becoming educated and empowered to serve



as crime prevention role models in their schools and communities. Since inception, we have graduated over 150 students enrolled in our program with 58 schools representing 3 parishes.

### Youth Crime Forum and Peace Summit

In partnership with Radio and Television, the Teen Summit focuses on positive messages, featuring national and local musical guests and speakers on the topics of crime prevention and conflict resolution, helping students to see how they can make a difference in reducing crime and promoting peace in our communities.



To learn more about these programs contact Darlene Cusanza, President & CEO, at 504 837-8477 or at [Darlene@crimestoppersgno.org](mailto:Darlene@crimestoppersgno.org),



## **Promotional Items: Let us help YOU to get the message out**

*With Crimestoppers' name recognition, you have the added value of partnering with a proven local community resource.*

### **Crimestoppers provides to our partner schools:**

- Posters promoting the Safe School Hotline for classrooms
- Metal Safe School Hotline signs to be placed outside near entrances
- Crime prevention or crime specific fliers as needed
- Brochures discussing our Safe School Hotline process for Parent Organizations
- Presentations made to Parent and Teacher Organizations on crime topics
- Hotline logo items such as pencils, note pads, cups, etc.
- The ability to link your school's website to ours and to be listed as a partner school on our site
- Special Safe School Hotline items for Red Ribbon Week or Anti-Violence Week
- Television, radio, and print promotional campaigns for our Safe School Hotline message

### **A Partner in Crime Prevention Education:**

Our staff conducts presentations on the Crimestoppers Safe School Hotline process and many other Crime Prevention topics. Call us if you need a community expert to address your students, faculty or parents. If Crimestoppers staff are not available, we have a network with other crime prevention and/or law enforcement speakers who partner with us.

Topics:

- Bullying
- Cyber Bullying
- Online Identity protection
- Drugs and alcohol (including synthetics)
- Violence Prevention
- Conflict Resolution
- Stranger Danger
- Age specific safety presentations



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**We Want Your Information**  
**Not Your Name**  
Tips Earn Cash



**CONTACT: Crimestoppers GNO**  
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